

# Hello



## KATELYN KORTRIGHT

MARKETING • GRAPHIC DESIGN

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### EDUCATION

**The Art Institute of Michigan-Troy**  
Associates of Applied Science, Graphic Design  
March 2015

**Specs Howard School of Media Arts**  
Graphic Design Diploma  
June 2013



### ACHIEVEMENTS

**Portfolio Show "Best in Show"**  
The Art Institute of Michigan-Troy  
Winter 2015

**Employee of the Season**  
Rainbow Rehabilitation Centers  
Spring 2016, Summer 2016

### SUMMARY

I have been in the design field for over 5 years. I've enjoyed working in a variety of positions in different industries and learning how each one works & designs differently.

I work hard to ensure that each design I create showcases the product or service it represents in the best way possible. The marketing is often the first contact consumers have with a company and we want to look our best. I am looking forward to continuing to grow and expand my knowledge in the field of marketing and design.

### EXPERIENCE

## Skills

Adobe Suite	CSS
Mac & PC Platforms	HTML
Adobe Lightroom	Microsoft Office
Autodesk 3DS Max	

### COMPETENCIES

Interactive/Web Design	Branding
Illustration	Layout
Package Design	Photography
Image Manipulation	

Jan 2018- Dec 2018

**LPD Music International**  
Marketing Director

Manage online branding  
Create advertising campaigns  
Run corporate events

July 2015- Dec 2016

**Rainbow Rehabilitation Centers**  
Digital Marketing Specialist

Manage social media  
Maintain website  
Light video editing

Oct 2017 - Jan 2018

**Wayne Metropolitan Community Action**  
Contractor

Manage email campaigns  
Make website updates  
Promote events online